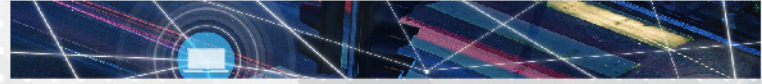


How
**SMART
Mobility
Analytics**
are changing
the Transport
and Logistics Industry?



Annual Symposium 2019

Date: 6 April 2019 (Saturday)
Time: 9:00 am - 12:30 pm
Location: Wang Gungwu Lecture Theatre,
Graduate House,
The University of Hong Kong



Introduction

Digital transformation in transport has provided many emerging opportunities for Intelligent Mobility Analytics. Using intelligent matching algorithms and big data, smart solutions could be applied in any scenarios to increase and enhance user engagement, from pedestrian and goods movements within airports to managing national highway networks. In this forward-looking Annual Symposium, industry experts will share their insights on Intelligent mobility capabilities that have the potential to benefit the flow of people, goods and information. Participants are sure to leave with key progress being made in future mobility locally and worldwide.



GUEST OF HONOUR

Mr. Michael LAW

*Assistant Commissioner / Urban
Transport Department, Government of the HKSAR*

SPEAKERS

Mr. Chris Au YEUNG

General Manager, Smart Airport, Airport Authority Hong Kong

Mr. Jens-Peter Brauner

CEO, Siemens Mobility Limited Hong Kong

Mr. Eric MS WONG

Chief Executive Officer, Marina Container Lines Ltd

Mr. Alex LIU

General Manager Hong Kong, Didi Chuxing

GUEST OF HONOUR

Mr. Michael Law

Assistant Commissioner / Urban, Transport Department, Government of the HKSAR

Mr. Michael LAW was graduated from the University of Hong Kong with a Bachelor Degree of Science in Civil Engineering. Since then, he has been working in the government for various civil engineering projects, including the design and construction of the To Kwa Wan Typhoon Shelter and the Tseung Kwan O - Lam Tin Tunnel which is now under construction. He has also been substantially involved in information technology during his career. For example, he was once the Technical Secretary/Information Technology of the Territory Development Department responsible for IT development of the Department and Chief Engineer/Smart Mobility of the Transport Department responsible for various intelligent transport systems of the Department, including the Traffic and Incident Management System, which supports the operation of the Emergency Transport Co-ordination Centre and Hong Kong's first intelligent junction at Tai Tam Dam. He is now Assistant Commissioner/Urban responsible for the traffic and transportation matters of the urban region of Hong Kong.



SPEAKERS

Mr. Chris Au YEUNG

General Manager, Smart Airport, Airport Authority Hong Kong

Chris Au Young leads a number of innovative developments to transform the Hong Kong International Airport into an airport of the future. He actively engaged airlines, ACI, IATA, technology leaders, universities and research institutions to shape the future travel experience and drive for operational excellence.

Joined the Airport Authority since 2006, Chris has extensive experience in airport management including airfield, baggage, terminal systems, airport flow and runway capacity. Prior to that, he was the Regional Project Manager in North East Asia at TNT Express. He also spent 10 years at Accenture., a world leading management and IT consultancy firm, and delivered a number of business transformational projects for Fortune 500 companies.

Chris served as a Board Member of the Zhuhai Airport Management Company (2014-2018). He is the representative of HKIA in the ACI World Airport IT Standing Committee, member of the Expert Review Panel in the Hong Kong R&D Centre for Logistics and Supply Chain Management Enabling Technologies (LSCM), and a member of the HKIE in Logistics & Transportation Discipline. He holds an MBA degree and a Bachelor degree in Computer Engineering.



SPEAKERS

Mr. Jens-Peter Brauner

CEO, Siemens Mobility Limited Hong Kong

Peter is an expert in the transportation sector for 30 years. He earned degrees in electrical engineering and economic psychology, because for him, technology and people belong together, especially when it comes to digital transformation and the application of artificial intelligence.

By living and working throughout Europe, America and Asia, he became passionate about diversity and leveraging cultural synergies for the development of disruptive innovations.

As the Head of Siemens Mobility in Hong Kong, he is working with his team and local partners to turn Hong Kong into a smart city. Holding patents by himself, he is always looking for bright ideas and supports talents and their visions.

And still today he is dealing with latest technologies and is using AI for developing apps by himself, just for fun...



SPEAKERS

Mr. Alex LIU

General Manager Hong Kong, Didi Chuxing

Alex Liu heads DiDi's operations in Hong Kong. Apart from the taxi-hailing business, Alex leads the team to foster local innovation in the city. Alex is currently focusing on DiDi's strategies of smart city for the Guangdong-Hong Kong-Macao Great Bay Area development. Before moving to Hong Kong, he led DiDi's operations in Southern China.

Alex has extensive experience in Chinese tech sector. Prior to DiDi, Alex held management positions at Alibaba Group and 360 Group. He has master and bachelor degrees from University of Central Lancashire.



SPEAKERS

Mr. Eric MS WONG

Chief Executive Officer, Marina Container Lines Ltd

Mr. Eric Wong is the CEO and Director of Marina Container Lines (HK) Ltd, SKH Shipping Limited, and CEO of Turbo Maritime Agency Limited, an integrated logistics service company operating in Hong Kong and China since 2004 with S.E.Asia and Middle East its main markets.

Prior to the appointment at his present company in 2009, Mr. Wong was a senior manager of Maersk Line, North Asia from 2006 to 2008, general sales and marketing manager of P&O Nedlloyd Limited (formerly P&OCL) from 1994-2005, and the line manager of the shipping Principals under Swire Shipping (Agencies) Limited since 1984.

While his knowledge and experience of the logistics industry is extensive, Mr. Wong's expertise is in strategic business development and human resource management. He devotes his time and energy to the promotion of the logistics industry in Hong Kong, and the upgrading and upskilling of the fellow logistics practitioners.

Mr. Wong is currently the Chairman of the Logistics Policy Committee of the Chartered Institute of Logistics and Transport (CILT) Hong Kong of which he is also a Council member. He is a Director of the Board of the Logistics and Supply Chain MultiTech R&D Centre Ltd (LSCM), Vice Chairman of the Hong Kong Myanmar Chamber of Commerce (HKMCC), Member of the Transport and Logistics Training Board of Hong Kong's Vocational Training Council (VTC), Board member of the Hong Kong Trade Development Council (HKTDC)'s Logistics Services Advisory Committee, and Former Chairman of the Hong Kong Sea Transport and Logistics Association (HKSTLA).

Programme Rundown



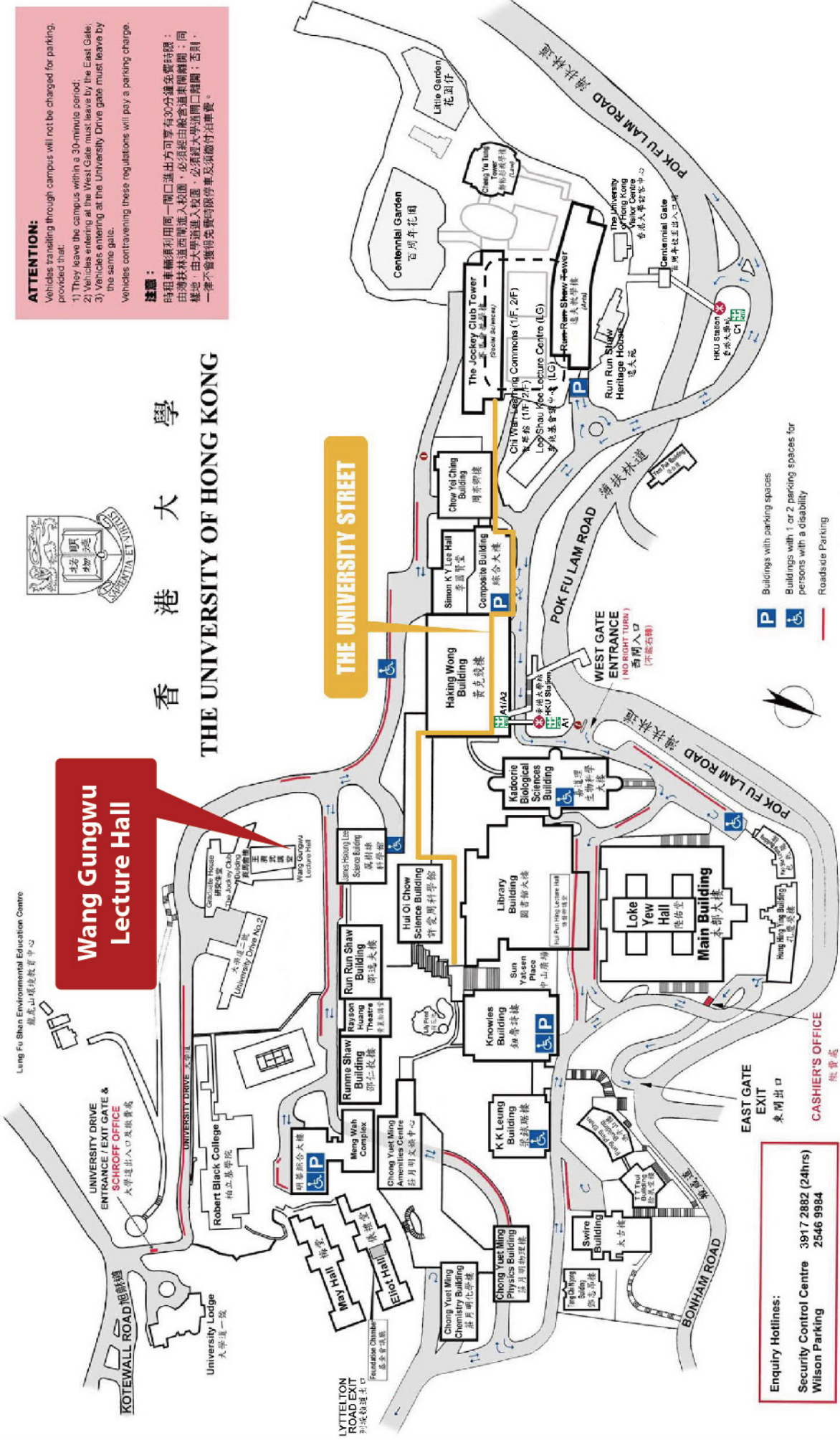
Time	Programme	Topic & Theme	Guest Speakers & Panelists
08:30	Registration		
09:00	Welcome Remarks		Dr. Stephen Lam , <i>Chairman, Logistics and Transportation Division, HKIE</i>
09:10	Opening Remarks		Mr. Michael Law , <i>Assistant Commissioner / Urban, Transport Department, Government of the HKSAR</i>
09:25	<i>Launch Ceremony & Group Photos</i>		
09:45	Airport Authority Hong Kong Presentation	Intrapreneurship Leading to a New Passenger Journey	Mr. Chris Au Yeung , <i>General Manager, Smart Airport, Airport Authority Hong Kong</i>
10:10	Siemens Mobility Ltd. (Asia) Presentation	Data Analytics in Mobility – Reference Cases and Lessons Learned	Mr. Jens-Peter Brauner , <i>CEO, Siemens Mobility Limited Hong Kong</i>
10:30	<i>Break</i>		
10:50	Marine Container Lines Ltd. Presentation	How SMART Mobility and Analytics are changing the transport and logistics industry – from the perspective of urban e-commerce in HK	Mr. Eric MS Wong , <i>Chief Executive Officer, Marina Container Lines Ltd.</i>
11:10	Didi Chuxing Presentation	Future Mobility for Our Community	Mr. Alex Liu , <i>General Manager Hong Kong, Didi Chuxing</i>
11:30	<i>Panel Setup</i>		
11:40	Panel Discussion, Question and Answer	Industry experts will discuss how Smart Mobility Analytics is enhancing customer experience in various industries.	Ms. Carmen Chu , <i>Committee Member, Logistics and Transportation Division, HKIE</i> , all guest
12:10	Closing Remarks		Ir Prof. Patrick Lee , <i>Vice Chairman, Logistics & Transportation Division, HKIE</i>
12:20	<i>Dismiss</i>		

Location Plan



香港大學 THE UNIVERSITY OF HONG KONG

Wang Gungwu Lecture Hall



ATTENTION:
Vehicles transiting through campus will not be charged for parking, provided that:
1) They leave the campus within a 30-minute period;
2) Vehicles entering at the West Gate must leave by the East Gate;
3) Vehicles entering at the University Drive gate must leave by the same gate.
Vehicles contravening these regulations will pay a parking charge.

注意:
時租車輛須利用同一開口進出方可享有30分鐘免費停車時間；由灣仔林道西門進入校園，必須經由般咸道東門離開；同樣地，由大學道進入校園，必須經由大學道開口離開；否則，一律不會獲得免費停車時間及須繳付泊車費。

- Buildings with parking spaces
- Buildings with 1 or 2 parking spaces for persons with a disability
- Roadside Parking

Enquiry Hotlines:
Security Control Centre 3917 2882 (24hrs)
Wilson Parking 2546 9984

Registration and Enquiries

The admission fees are: HKIE Corporate and Graduate Members – HKD100, Non-members – HKD 200 per person. Full time students and HKIE Student Members are free of charge, but need to register and get accepted. For registration, please complete and return the registration form to the Ir Charles SO at Charles.so@aecom.com by Saturday, March 30, 2019. Details of the Symposium and registration process could be view at the LT Division Web-site as well. In case of queries, please contact the Symposium Secretariat, Ir Dr. Patrick LEE at 9302 3542 or Ir Charles SO at 6345 3439.

Registration Form

Annual Symposium: Logistics and Transportation Division HKIE

Date & time: 6 Apr 2019 (Saturday), 9:00am to 12:30pm
(Registration starts at 8:30 am)

Name (surname first): _____

Company: _____

Email: _____

HKIE Membership No: _____

Payment method:

- Cheque**
(crossed cheque payable to “**The HKIE Logistics and Transportation Division**” with your name marked at the back of the cheque, and post it to Ir Charles SO)
- Bank transfer**
Account no.: 801-040494-001 (HSBC)
Account name: The HK IE-Logistics & T D
(please email the bank transfer slip to Ir Charles SO)

Receipt required: Yes No

Registration by email to Charles.so@aecom.com, then follow by mail together with cheque and registration form mail to:

Charles SO
c/o AECOM
12/F Grand Central Plaza Tower 2
138 Shatin Rural Committee Road
Shatin,
Hong Kong

For enquiries, please call Ir Dr. Patrick LEE at 9302 3542 or Ir Charles SO at 6345 3439.